



GRAM-UTTHAN



ANNUAL REPORT 2018-19

OUR VISION

Creation of an equitable society in which poor and disadvantaged would be able to lead a better life with dignity and securities

OUR MISSION

Enabling the poor and disadvantaged for qualitative changes in their lives through an empowerment process.

OVERALL GOAL

Socio-economic development of rural poor with a thrust on women, children and their empowerment

Annual Report

2018-19

We for others



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We are thankful to all our donor agencies for their continuous support to contribute, perform and share things with community along inspiration, guidance and hard work to take Gram-Utthan to new heights.

Our Donors and Financial Support Agencies:



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Message from the Secretary



Dear friends,

With the turn of this year, it gives me immense pleasure to present Gram-Utthan's Annual Report for 2018-19, which provides a glimpse of what we did and achieved this year through our synergized effort. The year 2018-19 has been the year of achievements for Gram-Utthan. Several other milestones were achieved during the year and the report outlines some of our key achievements. We also highlight some Game Changers which have made a significant difference to our work and its impact on the ground.

Our programs continued to reach out to women, children and vulnerable youth from the marginalized communities in the poorest and remotest areas, to make a positive impact in their lives and livelihoods. We look forward to working with more communities and expanding our work in collaboration with willing donors/ supporters in all sectors.

On behalf of Gram-Utthan, I would like to thank the Government of India, Government of Odisha, our dedicated donor agencies, supporters, corporate sector agencies, development banks, my board members and the entire team for associating with Gram-Utthan and having trust in the organization and its work.

In the coming year, we look forward to expand our work and services to new potential locations with the same values and spirit.

Thank you for your valued support!

Govind Chandra Dash

CHAPTER-I**Organization: at a Glance****1. BRIEF ABOUT GRAM-UTTAN**

Gram-Utthan is a not-for-profit organization working in Odisha for over 30 years, focusing on alleviating poverty and social injustice. We do this through well-planned and comprehensive programs in livelihoods, micro-enterprise, and entrepreneurship development, universal access to health, education, water, sanitation and hygiene and disaster preparedness and response. Our overall goal is the empowerment of women and girls from poor and marginalized communities, leading to improvement in their lives and livelihoods.

VISION, MISSION & LEGAL STATUS

| | |
|---------------------|---|
| Vision | Creation of an equitable society in which poor and disadvantaged would be able to lead a better life with dignity and securities. |
| Mission | Enabling the poor and disadvantaged for qualitative changes in their lives through an empowerment process. |
| Overall Goal | Socio-economic development of rural poor with a thrust on women, children and their empowerment. |

LEGAL STATUS:

- Registered under Society's Registration Act XXI of 1860 bearing its registration No: 22736/226, dated on 1st Mach 2008 Issued against 19150/7 of 9th April 1990.
- FCRA No: Registered under Section 6 (1) (a) of the Foreign Contribution (Regulation) Act 1976, Registration No. 104870115, Dated of Registration: 27/09/1995, Renewed on 1/11/2016.
- Registered under section 12AA (2) of Income Tax Act 1961; Registration No: Tech. 12A-54/2004-2005, dated on 17/11/2004
- 80G: CiT(E)/Hyd/158(12)/9aG/201s-15, Dated:28.06.2016,
- PAN Number: AAATU1223F
- TAN Number: BBNG00758C
- NGO DARPAN UNIQUE ID: OR/2009/0013905
- GST Number: 21AAATU1223F1Z6

OUR VALUES:

- Value driven integrity and Participation
- Committed, Competent and Cooperation (C 3)
- Development driven
- Collective Concern for learning and growing together
- Transparency and openness
- Equity, Efficiency and Honesty

STRENGTHS

- Working in partnership with 186202 women members from 16100 SHGs
- 100 nos. of Professional staff, skilled and disciplined from diverse educational background having extensive experience on developmental sector
- Always endeavors to Plan to Team up & Team up to Plan
- Well designed systems, procedures and developmental policies
- Has a good reputation with Government institutions, CSOs & NGOs in the state.
- Associated with various national and international level organizations including corporate bodies for support services
- Maintains credibility with Donors and financial institutions

OUR STRATEGIES:

Gram-Utthan practices 4C approach (Community, Capacity, Credit and Channel) to

- Encourage community participation
- Empower and strengthen the aspiring rural people
- Reinforce effective leadership and institution building at local level
- Promote and support livelihood opportunities for rural communities

OUR CONTEXTUALIZED APPROACHES

- Strengthening community collectives
- Nurturing leadership of women and girls
- Promoting gender transformative change
- Capacitate towards development needs of marginalized communities
- Striving to break the cycle of poverty and social injustice

GOVERNANCE, MANAGEMENT & ADMINISTRATION SYSTEM:

The Governing Body members of Gram-Utthan are responsible for policy decisions headed by its President. The day to day operations of Gram-Utthan are administered by the Secretary and have the power to exercise any powers and functions of the Governing Body except those related to approval of appointment of any new members to the Governing Body or those relating to framing /changing /amending of the bylaws, rules or regulations. Over and above this, the management of GU rests with the Governing Body, comprised of 11 members, each of whom is selected for a three- year term. We have a personnel policy which is followed to enhance transparency.

HUMAN RESOURCES:

GU lays great emphasis on 'Human Resource'. The consequence can be noticed in the environment of team spirit, collective experience, hard work and commitment in which and on the basis of which the whole organization runs. Very essentially this is manifested through the 193 full-time staff who proficiently strives to achieve its vision. Now, more than ever before, GU has long- and short-term volunteers participating in the project activities injecting fresh ideas and knowledge into the strong GU team.

GEOGRAPHICAL PRESENCE:

Our programmes continued to reach out to women and girls, especially from the marginalized communities in the poorest and remotest villages to make a positive impact in their lives and livelihoods. We worked in 22 districts, 64 Blocks, 835 Gram-Panchayats, 3453 villages to directly reach out to more than 4 lakhs population through livelihood, microenterprise, health, education and skill training, micro-housing, clean energy solution, WASH

improvements, Disaster preparedness interventions of whom 90% women, girls and vulnerable youth. Gram-Utthan has been quite successful in reaching out to a large number of beneficiaries in different location.

| Sector specific Human Resource at Gram-Utthan | Staff on pay roll |
|--|-------------------|
| Integrated Sustainable Livelihood Program (ISLP) | 21 |
| Water, Sanitation & Hygiene (WASH) | 22 |
| Integrated Fish farming (IFF) | 13 |
| Disaster Risk Reduction (DRR) | 14 |
| Skill training & Placement Initiative | 18 |
| Community Health & Education (CHE) | 04 |
| Micro Housing (MH) | 02 |
| Program Support/PME) | 06 |
| Total | 100 |

CHAPTER-2

HIGHLIGHTS OF ACTIVITIES: 2018-19

2. WOMEN EMPOWERMENT & LIVELIHOOD PROMOTION:

2.1 Livelihood Development through SHGs:

Gram-Utthan is committed to empowering women from marginalized communities to have greater access and control over economic resources and their lives. Our programs work with women who are engaged in fish farming activities, smallholder agriculture, small businesses, or work as farm or non-farm labour, as part of livelihood program. We endeavour to build capacities and an enabling environment for these women to strengthen their resource base, raise their voice and access a range of rights and entitlements, while confidently and directly engaging with duty bearers and market actors.

Our major focus is on self-Help Groups formation, livelihood promotion and women empowerment. Our program aims at-

- Strengthening existing & create new Women Self Help Groups (SHGs) for improved group management and saving & entrepreneurship skills.
- Promoting and strengthening SHGs by inculcating habit of savings and enforcing credit discipline.
- Provide training to SHG groups on marketable skills for livelihood enhancement.
- Establish financing and market linkages for promoting micro-enterprises for women SHGs.
- Organizing poor women into groups to build their own capital through regular savings and get access to credit facilities and secure social and economic security for themselves.
- Make women socially aware through social development activities.
- Provide skill based training, regular monitoring and supervision to sustain livelihood/income generation activities.

Our other key activities include livelihood linkages with other government schemes; providing trade based trainings and marketing skills to SHG women; Capacity building/ mentoring for micro enterprising/ entrepreneurship; providing life skills and social knowledge/awareness to the women. Moreover, under various programs, we initiated learning and specialized skill development program to provide socio-economic empowerment to the rural women through a sustained micro-entrepreneurship by providing them institutionalized training.



Cluster level meeting of Entrepreneurs



Cluster level SHG meeting & Training



2.2. Micro-enterprise Development Programme Supported by Milaap Social Ventures Pvt. Ltd.

The program is implemented with a small group approach to the sustainable socio-economic development of the poorest of the poor community by providing loan support through the loan support of Milaap Social Ventures Pvt. Ltd. It has fruitful experiences engaging the women in small business like processing of mixture packaging, Grocery/General shop business, food processing, rearing of goat, poultry and dairy development etc. on a limited scale.



Women members engaged in micro –enterprise

Achievement

| Loan support for Promotion of micro-enterprise | | |
|--|-------------------|-----------------------------------|
| Sl. No. | Name of Districts | No of clients got loan facilities |
| 1 | Balasore | 500 |
| 2 | Bhadrak | 700 |
| 3 | Cuttack | 900 |
| 4 | Dhenkanal | 466 |
| 5 | Jajpur | 759 |
| 6 | Kendrapara | 605 |
| 8 | Nuapada | 181 |
| Total | | |

2.3. SHG Digitization in E-SHAKTI Portal, Supported by NABARD:

The need of digitization of records of SHGs has been felt for quite some time due to irregular and delay in maintenance of books of accounts. Transparent and proper maintenance of records of SHGs was facilitated in helping and strengthening of SHGs. It is also felt that digital empowerment that helps in bringing SHGs on a common web based e-platform by making book keeping easy for low literacy clients. This will further help in promoting national agenda of Financial Inclusion and pave the way of credibility of SHG data which can later be used by Credit authority to reduce the issues related to multiple financing by banks. Considering its importance, the NABARD supported SHG Digitalization in Odisha under E-SHAKTI Programme has been successfully implemented in 10 blocks of Jajpur district, where 285 Animators were trained and engaged to bring 8550 SHGs into functional stage.



Animators training session



Data entry training on E-Shakti/ E-Shakti mobile data uploading training

2.4. Urban SHG Promotion through State Urban Development Agency (SUDA, Odisha:

Focused Activities: Catalyze the formation of Urban SHGs, their federations, capacity building of all members and access to financial inclusion of SHG members under DAY-NULM- Supported by SUDA, Odisha. The program has been phase wise implemented in the following areas:

| Phases | Coverage |
|----------|---|
| Phase I | Bhubaneswar Municipal Corporation, Bhadrak Municipality & Jajpur Municipality |
| Phase II | Vyasanagar Municipality Basudevpur Municipality Chandbali NAC Dhamnagar NAC |

ULB wise Urban SHGs Details:

| ULB | SHG A/C. opened | Tranche-I, II, III, Completed | Tranche-IV,V | ALF formed |
|-------------|-----------------|-------------------------------|--------------|------------|
| Bhubaneswar | 223 | 223 | 200 | 25 |
| Bhadrak | 131 | 131 | 100 | 14 |
| Jajpur | 125 | 125 | 100 | 11 |
| Vyasanagar | 57 | 57 | 50 | 05 |
| Basudevpur | 205 | 205 | 200 | 20 |
| Chandbali | 76 | 76 | 70 | 06 |
| Dhamnagar | 70 | 70 | 70 | 06 |
| | 887 | 887 | 790 | 87 |

2.5. Upscaling and mainstreaming climate smart integrated fish farming through PFO:

The primary objective of the project is "Upscaling & mainstreaming climate smart integrated fish farming (IFF) model through mobilization of fish farmers into collectives and federating them Farmers Producers Organizations. Integrated fish farming is a composite farming of Fishery, Duckery, Dairy, Poultry, Organic Horticulture, vegetable cultivation. In the process, 04 nos. of Women Fish Farmers Producer Companies(FPO) have Been Registered Under 1956 Company Act and also obtained TAN & PAN, Supported by NABARD.

FPOs current status:

| FPO Registered-1956 Company Act | Block | Share Holder | # of Shares | Amount |
|---|-------------|--------------|-------------|------------|
| MAA Khara khai Fish Farmers Producer Company Limited | Rajkanika | 276 | 2360 | 2,76,000/- |
| Bhitarkanika Fish Farmers Producer Company Limited | Aul | 214 | 1820 | 1,82,000/- |
| Maa Patharakani Fish Farmers Producer Company Limited | Pattamundai | 117 | 1500 | 1,50,000/- |
| Chasi 2 vikas Fish Farmers Producer Company Limited | Rajnagar | 240 | 1590 | 1,59,000/- |
| | 04 | 847 | 7,270 | 7,67,000 |

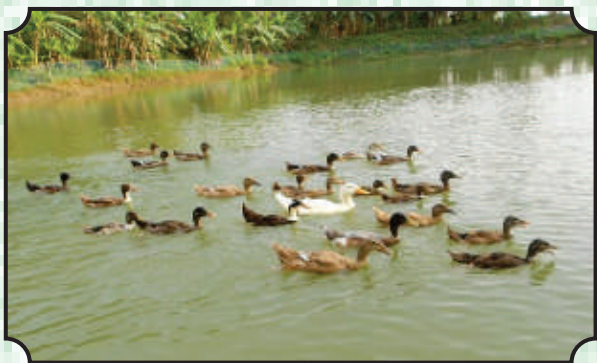
Enhancing FPOs s Capabilities: Our initiatives focus on mainstreaming climate smart fish farming model and improving the knowledge, skills, self-esteem and leadership of FPOs marginalized communities, as part of their economic empowerment through aquaculture. The themes adopted for PFO's capability enhancement during the year included food security, organic farming, eco-preneurship development, institutional building, climate smart agriculture, entrepreneurship and business development etc.

Mainstreaming climate smart fish farming model



Fish integration with other activities that are practiced throughout the year as follows:

| Aquaculture | Seasonal crops | Annual horticulture Crops | Other un-seasonal activities |
|---------------------------------|-----------------------|---------------------------|---|
| Organic pond based Fish farming | Vegetable cultivation | Banana, Papaya, Drumstick | Vermi-compost, Azolla |
| Fish nursery pond | Greens | Mango, Coconut | Nursery raising |
| Cat fish breeding hatchery | Kitchen garden | Guava, Sapota | Duck rearing Dairy management Poultry farming |
| Duck rearing transit house | Medicinal plants | Jack fruits | Farmer's resource centre |



Fish +Duck rearing model pond



Poultry



Dairy Development



Vegetable & Horticulture nursery centre



Hatchery



Cat Fish (Magur)



Farmer's Resource Centre



Azolla

2.6. Community-Based Model for Improving Child Nutrition Status

Addressing malnutrition is one of our ultimate goals so as to improve food security for children, women farmers and their families. The pond based fish farming project has been integrated with vegetable cultivation, horticulture promotion and home garden promotion. Project activities centered around helping especially children and women improve the availability, access to and utilization of appropriate and nutritious foods. As a result, Gram-Utthan has made remarkable achievements in improving the health and nutrition status of the targeted group. These pathways are not mutually exclusive but work together to strengthen the project towards better household food security and nutrition.



2.7. Clean Household Energy Solution:

Since December 2016, Gram-Utthan has started promoting solar lights through the financing of Milaap Social Ventures Pvt. Ltd. in the remote and inaccessible villages of operational districts. The task of Gram-Utthan is to identify the families in need and providing appropriate affordable clean energy solutions for lighting and cooking at household and community level. Gram-Utthan also develops and implements a self-financing model for dissemination and distribution of the energy solutions at the household level (e.g. linking with SHGs, Banks, and Government Schemes etc.).

Achievement:

| Clean Energy Solution at household level | | | |
|--|-------------------|---------------------|--------------------------|
| Sl. No. | Name of Districts | No of lamb provided | No of families benefited |
| 1 | Balasore | 549 | 2745 |
| 2 | Bhadrak | 1053 | 5265 |
| 3 | Cuttack | 479 | 1916 |
| 4 | Dhenkanal | 245 | 1225 |
| 5 | Jajpur | 1919 | 11514 |
| 6 | Kendrapara | 1054 | 5270 |
| Total | | 5299 | 27935 |



Initiative towards Clean Energy Solution

2.8. Aahar Scheme-Supported by District Aahar Society, Kendrapara

Aahar Scheme is a food subsidisation program supported by the Government of Odisha. GU has been assigned by District Aahar Society Kendrapada, as a part of social security measure. Gram-Utthan started its Aahar Programme on 15th February 2016 and providing meals at Pattamundai Aahar Kendra & District Head Quarter Hospital.



Hon'ble Minister Sri Sushant Singh



Hon'ble Minister Sri Sushant Singh

The Collector is Testing Meal

CHAPTER-3

3. WATER, SANITATION AND HYGIENE (WASH) INTERVENTIONS:

3.1. Jaljeevika (Each drop of water adding value to livelihood)&Jaldeep(Lamp in the water) Project:

The water.org supported project titled “Jaljeevika” (Each drop of water adding value to livelihood) implemented in 3 coastal districts from 1st September 2013-2016. Then, the extended Jaljeevika Project was implemented till October 2017 covering 7 districts.

After successful implementation of phase-I & Phase-II projects, water.org has extended phase –III project titled “Jaldeep”. Since 2013, WASH has been one of our priority strategic interventions. However, water issues as the main component of the Water Credit program as well, with Sanitation as a secondary, less emphasized objective, this project is considered as part of our larger program for addressing water issues in 11 districts in Odisha state and planned to provide community members access to safe drinking water through water credit.

Product wise Achievement

| Product | Achieved | Direct beneficiaries | Total HH members benefited |
|-----------------------|----------|----------------------|----------------------------|
| Pipe water connection | 11474 | 11474 | 57,370 |
| Toilet constructed | 11097 | 11,097 | 55,485 |
| Total | 22,571 | 22,571 | 1,12,855 |

Model toilet with water connection



Water Management: This year the program laid special emphasis on promoting women-led rooftop water management through building capacities of villagers in the management of local water resources, sanitation and hygiene. With guidance from our expert team women-led water initiatives are underway in villages. These seeds of change in rural villages are motivating more and more women to participate in issues affecting their communities. Gram-Utthan's water management program works to help rural communities achieve water security and safety by:

- Rooftop water harvesting systems
- Capturing, storing and filtering rainwater through harvesting systems
- Replenishing fresh groundwater aquifers
- Developing models for safe disposal of wastewater
- Promoting water literacy, sanitation and hygiene

3.2. Accessible Family Toilet (AFT) Under “FAAS”

Gram-Utthan has partnered with FAAS that give us a platform to create access to special sanitation facility for the people who need special attention. These special needs peoples include physically challenged injured, old aged and pregnant women. This special sanitation system includes constructing a new or retrofitting individual's household toilet for the peoples that require special assistance. The program focused in 4 districts such as Kendrapada, Jajpur, Bhadrak and Balasore.



Identification of PwD for accessing sanitation facilities



Awareness meeting for Demand generation on AFT

3.3. Support for Individual Household Toilet Construction by ONGC

The ONGC under CSR supported project has been successfully implemented in Nuapatna of Tigriria block of Cuttack District Odisha. This project intervention has been of great assistance for the 99 families belong to weaver's community have accessed to latrines with water connection. Now, these families have been from open defecation. The family members feel a sense of dignity by having new toilets at their house. Also, they free from tension from fetching water as the families got water connection facilities at their houses. Moreover, Gram-Utthan also could able to bring about positive Behavioral Change Communication (BCC) on Water & Sanitation at the community level under ONGC CSR Project intervention.

Achievement

| Project area | No of IHHL | No of beneficiaries benefited |
|--|------------|-------------------------------|
| Nuapatna village, Tigriria Block of Cuttack District | 37 | 37 |
| No of IHHL constructed | 62 | 62 |
| Total | 99 | 99 |



3.4. Sanitation program supported by Habitat For Humanity India, New Delhi:

Gram-Utthan in partnership with HFH India has been working in 3 blocks of Jajpur district with low-income and marginalized families to support sanitation facilities and raising awareness of the need for proper hygiene and sanitation promotion through demand driven and donor driven approach. The following are the progress during the reporting years supported by HFH India.

Grant based toilet Construction:

| Sl. No | Blocks | No of toiled constructed with water connection | Direct beneficiary | No of household members benefited |
|--------------|------------------|--|--------------------|-----------------------------------|
| 1 | Badachana | 12 | 12 | 72 |
| 2 | Dharmasala | 15 | 15 | 225 |
| 3 | Jajpursadar | 13 | 13 | 78 |
| Total | 03 blocks | 40 | 40 | 375 |

Construction of IHHL through loan support:

| Sl. No | Blocks | No of toiled constructed with water connection | Direct beneficiary | No of household members benefited |
|--------------|------------------|--|--------------------|-----------------------------------|
| 1 | Dasrathpur | 61 | 61 | 366 |
| 2 | Binjharpur | 23 | 23 | 138 |
| 3 | Jajpur Sadar | 20 | 20 | 120 |
| 4 | Bhadaripokhari | 01 | 01 | 06 |
| Total | 04 Blocks | 105 | 105 | 630 |



Achievement:

- 40 BPL families accessed to safe sanitation with water.
- 40 BPL families improved health seeking behaviors through BCC activities.
- 630 family members brought about behavior change on the issues of water, sanitation and hygiene (WASH)
- 630 family members aware about financial management through Financial Literacy Trainings.
- Developed understanding of targeted communities about toilet use and its maintenance through village level meeting and awareness program

3.5. Sanitation program supported by NABARD:

The project has been implemented in collaboration with NABARD. Willingness of potential beneficiaries was sought. The beneficiaries were finalized and gathered their KYC information. Gram-Utthan facilitated loan for toilet construction with water connection. Our senior staffs got engaged households for planning, execution and monitoring of the project. The following are the progress during the reporting years supported by NABARD.

| Sl.No. | Blocks | No of toiled constructed with water connection | Direct beneficiary | No of household members benefited |
|--------------|-------------|--|--------------------|-----------------------------------|
| 1 | Aul | 71 | 71 | 426 |
| 2 | Pattamundei | 122 | 122 | 732 |
| 3 | Rajnagar | 51 | 51 | 306 |
| 4 | Rajkanika | 142 | 142 | 852 |
| Total | | 386 | 386 | 2316 |

3.6. Sanitation program supported by Swarna Pragati Housing Finance Ltd:

To support the families for toilet construction with water connection, Gram-Utthan has mobilized Swarna Pragati Housing Finance Ltd. that provides loan support and creates impact on health, water and sanitation improvements.

Achievement:

| Toilet construction with water connection | |
|---|-------------------|
| No of HHs benefiting | Loan disbursement |
| 266 | 6220000 |
| 571 | 13489000 |
| 1016 | 25190000 |
| 122 | 3035000 |
| Total: 1975 | 47934000 |

3.7. Sanitation program supported by Milaap:

Gram-Utthan through Milaap Social Ventures is attempting to achieve development in a holistic manner with sanitation at the center and linked with issues of health and livelihood.

Achievement:

| Sl. No. | Name of districts | No of HHs got sanitation loan facility | No of household members benefited |
|--------------|-------------------|--|-----------------------------------|
| 1 | Balasore | 252 | 1260 |
| 2 | Bhadrak | 440 | 2200 |
| 3 | Cuttack | 207 | 1035 |
| 4 | Dhenkanal | 50 | 250 |
| 5 | Jajpur | 531 | 2655 |
| 6 | Kendrapara | 434 | 2170 |
| Total | | 1914 | 9570 |



3.8. Watershed India Project:

Gram-Utthan has been initiated Watershed India Project from 1st January 2017 by the Dutch Ministry of Foreign Affairs as strategic Partnership with IRC, Wetlands International, Simavi, and Akvo. The partnership aims to deliver improvements in governance and management of Water, Sanitation, and Hygiene (WASH) promotion in 10 revenue villages from 04 Panchayats around Tampara Lake located at Chhatrapur block under Ganjam District.

Achievement:

| Activity | Achieved |
|---|--|
| Completed village level water security plan | 5 (4 villages in Kanmana GP & 1 Village in Arijaypalli). |
| Completed GP level capacity gap assessment | 05 |
| No of CSOs & PRI member participated in Capacity development on Water security plan | 100 |
| Enhanced the participation SHG Members Involvement WASH Service & Panchayat Planning Process. | 1719 |
| Water Security Plan activities included in GP Development Plan | 02 GPs. |



Stakeholders meeting



Watershed Annual Partners meeting



Kanmana Field Visit



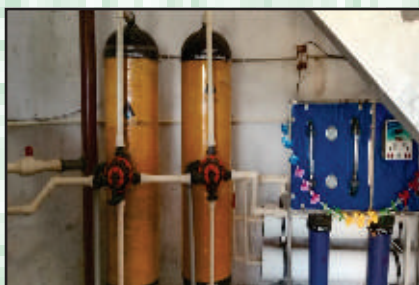
GP level CB Workshop



Meeting with members of SHG Federation



Pond Renovation



Water Purifying System



Water Purifying System

CHAPTER-4

4. COMMUNITY HEALTHCARE INTERVENTION:

4.1. Community Process activities Under NUHM Project (CPMU):

Location: Urban Slum in capital City of Bhubaneswar

Area of Work: Ward No- 04,26 & 28 (Total 56 MAS)



Achievement

| Household Survey | Social Mapping | Monthly Meeting of MAS |
|---|--|------------------------------------|
| Health Resources mapping | Training for MS Office bearers | Community Meeting |
| Training for MAS Office bearers | RKS meeting | WKS Meeting |
| Facilitating for making Annual Health Plan. | Documentation of MAS Account opening of MAS | Capacity building on documentation |

4.2. Targeted Intervention supported by OSACS:

The OSACS supported Targeted Intervention (TI) project is intervened at three locations in the capital City of Bhubaneswar i.e. Malisahi, Rasulgarh and Bomikhal. The project covered 350 FSWs. Under this project, Gram-Utthan helped the FSWs to protect themselves from HIV, reduce the stigma associated with the illness and mitigate its negative economic impact.

Focused Actions:

| Component | Activity |
|---------------------------------------|--|
| Behavioral Change Communication (BCC) | Capacity Building, Advocacy among stakeholders & Counseling services |
| Community Mobilization | Out Reach Service, DIC/HSL meeting, Events, SHG, IEC activities Social Protection Scheme etc. |
| Condom promotion | Condom Gap Analysis – CGA, Condom Distribution, Condom Demo & Rede-Mo, Social Marketing. |
| STI management | Regular Medical Check-up-RMC, Presumptive Treatment-PT, Rapid Plasma Reproductive –RPR, Treatment at PPP, Follow Up. |
| Referral & Linkages | Health Care Provider, Other PUSS etc. |
| Enabling Environment | Advocacy Meeting, Crisis Management, DIC/HSL Meeting |



4.3. ASHA Training Module 6 & 7 R-II

| District | Subject | No of Batch | No of trained ASHA |
|---------------------|-----------------------------------|-------------------|--------------------|
| Kendrapada | Newly selected ASHA | 01 | 25 |
| Jajpur | Newly selected ASHA | 01 | 25 |
| | ASHA SAATHI Refresher training | 03 | 93 |
| 02 districts | 03 trainings | 05 batches | 133 ASHAs |



ASHA Training

CHAPTER-5

5. HOUSING PROGRAMME

5.1. Housing for low income families supported by HFH India

Gram-Utthan in partnership with HFH India has been working with low-income and marginalized families to build homes, provide housing-related support services and raising awareness of the need for adequate housing. For providing housing support to low income families, HFH India has partnered with KJL that assists the poor families to renovate/repair and construct incomplete houses and new houses.



Achievement

| Sl.No. | Block | Houses renovated/repared/constructed | No of families benefited |
|--------|--------------|--------------------------------------|--------------------------|
| 1 | Dharmasala | 128 | 128 |
| 2 | Badachana | 33 | 33 |
| 3 | Rasulpur | 42 | 42 |
| | Total | 203 | 203 |

5.2. Housing support program by NABARD:

Achievement:

| Sl.No. | Blocks | Houses renovated/repared/constructed | No of families benefited |
|--------|--------------|--------------------------------------|--------------------------|
| 1 | AUL | 10 | 10 |
| 2 | PATTAMUNDEI | 12 | 12 |
| 3 | RAJNAGAR | 3 | 3 |
| 4 | RAJKANJIKA | 29 | 29 |
| | Total | 54 | 54 |



5.3. Housing programme by Swarna Pragati Housing Finance Ltd.

Achievement

| Construction of houses | |
|------------------------|-------------------|
| No of HHs benefiting | Loan disbursement |
| 790 | 83480000 |
| 1663 | 215594000 |
| 1402 | 178823000 |
| 2051 | 321315000 |
| 559 | 93695000 |
| 6465 | 892907000 |



CHAPTER-6

6. IMPLEMENTATION OF SKILL TRAINING PROJECTS/PROGRAMMES THROUGH KISD:

Gram-Utthan has established Kalyani Initiative for Skill Development (KISD) which has been affiliated to National Skill Development Corporation (NSDC) that imparts and upgrades skills of unskilled and unemployed youth. Various skill training projects have been implemented during the reporting year under the brand name of Kalyani Initiative for Skill Development (KISD). These projects were mainly supported by

- National Skill Development Corporation (NSDC)
- HSBC-SWADES Foundation
- NABARD
- USHA International &
- NOMI International

6.1. Skill Training for poverty Ridden Youth under National Skill Development Corporation (NSDC)

Gram-Utthan works for the marginalized youth, helping them attain gainful employment by providing vocational education and training. Targeting girls and boys between the age group of 18 and 24 years, the program strives to empower them through market-oriented skill training, along with placement support. The program aims at making them confident and independent to lead dignified lives.

Placement Cell: Gram-Utthan has tie-ups with more than 10 renowned brands that offer employment to the trained youth. Gram-Utthan has established Placement Cell that works with potential employers from different sectors to understand their needs, analyse them and create opportunities for candidates both through campus and off-campus placements. The Placement Cell also organizes workshops on a range of topics covering professional development, communication skills, interview process and career guidance. Post the training period, the Placement Cell takes up the responsibility of identifying relevant job opportunities for the graduating youth. Gram-Utthan also conducts post placement follow-ups to ensure that a healthy employee-employer relation is maintained. It also works on the retention of the newly employed youth. Training has ensured that these youth live a dignified life and become an inspiration for other youth in their communities.

Skill Sectors:

(i) IT/ITES (ii) Telecom (iii) Electronics (iv) Automotive (v) plumbing (vi) Apparel (vii) Agriculture.

Trainees: Unskilled & unemployed poverty ridden youth, women & men.

| NSDC Sponsored Skill training track record | Total |
|--|--------|
| Enrolled | 30,537 |
| Trained | 29,525 |
| Placed | 23,725 |
| Self employed | 21,879 |



Trainees with Secretary with other dignitaries



Training Partner Certificate for 2019-2020 FY



Driving Trainees



Driving training



Tailoring Training



IT Practical Lab



Mobile Repairing



Plumbing

6.2. Skills for Life Project supported by HSBC-SWADES Foundation

This project has been successfully implemented in Jajpur district of Odisha state where emphasis was given on formal placement and self employment.

Achievement:

| Training Details | Skill specific Trades | | |
|------------------|-----------------------|---------------|-----------------|
| | IT & ITES | Motor Winding | Home Appliances |
| Enrolled | 468 | 81 | 83 |
| Trained | 454 | 79 | 80 |
| Placed | 364 | 78 | 79 |



Secretary, GU interacts with Trainees



Deloitte Visit



Electrical Practical session



Motor winding Practical Session



IT Practical Lab

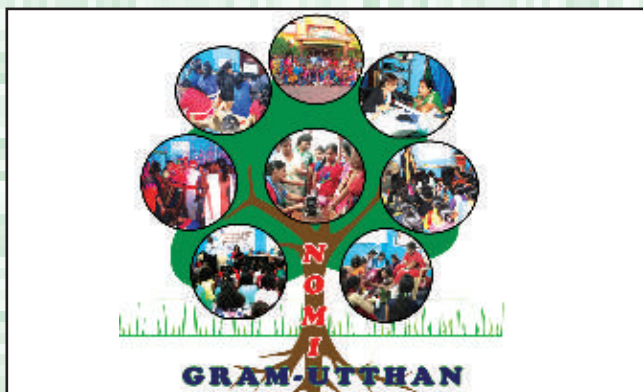


Home Appliances Practical Training

6.3. Skill training & Life Skill Education for vulnerable women & Adolescent Girls Supported by NOMI International Network, USA:

The NOMI supported Project is implemented in Slums of Bhubaneswar train the vulnerable women & Adolescent Girls. At present such women & Adolescent Girls have been enrolled and getting trained on two selected trades i.e. Tailoring and Beautification with the following objective:

- Identify adolescent girls and women in need
- Increase their self employability towards self reliance
- Formally place the interested candidates soon after their training is over to lead a new way of life with dignity.





Achievement:

- Target Community: 250 Vulnerable Women & 450 Adolescent Girls.
- 200 vulnerable women have been FP3 completed /graduated.
- 40 women have been skill up-graded at Rudset (Government).
- SAHI Industry has appointed 37 trainees @ 8000 per month including 05 in Bangalore and 41 now OJT.
- 48 trainees have been facilitated loan for establishing own enterprises.
- 200 trainees are earning on an average five thousand per month.
- Satellite Tailoring Centre established inside brothel Malisahi for WIP.
- Set up one Beauty parlour for placement of our trainees.
- 450 Adolescent girls have been trained on legal aid and LSE.
- Encouraged the Trainees to participate on important days & events.

6.4. Classical/ Satellite Silai School Project Supported by USHA International:

The project implemented by Gram-Utthan as Mother NGO) and other Field NGOs like DarbarSahityaSansad (DSS), Swayanshree, RadhaKrushna Club (RKC) in partnership with USHA International. At present 160 Classical Silai Schools and 420 Satellite Silai Schools are functioning in 18 districts of Odisha.



CHAPTER-7

7. CYCLONE FANI RESPONSE PROGRAMME:

This year our special thanks and gratitude for the overwhelming relief response, contributions and recovery support to our Cyclone Fani work of Puri district, Odisha

Life saving immediate Relief Support- FANI 3rd May 2019

| Sl.No. | Supported By | Relief items distributed | No of beneficiaries |
|--------|--|--|---|
| 1 | Oil and Natural Gas Corporation (ONGC) | Shelter Kits | 17200 |
| | | Food Packet | |
| | | Sanitary Napkin | |
| | | Solar Light | |
| | | Mosquito Net | |
| 2 | AROHAN Kolkata | Food Packets | 14000 |
| 3 | Habitat for Humanity India Trust | Shelter Kit | 4000 |
| | | Kitchen Set | |
| | | Humanitarian Aid Kit | |
| | | Water Filter | |
| 4 | SBI Life Insurance | Food Pkt WASH Kit | 1000 |
| 5 | Responsetnet Services | Dress materials | 5000 |
| 6 | GUF SPL | Food Kit Mosquito Net | 2000 |
| 7 | NOMI international | Humanitarian Support | 700 |
| 8 | Milaap Social Ventures Pvt. Ltd. | Mosquito Net | 500 |
| 9 | World Vision | Cash for work exclusively for schedule caste communities | 325 |
| 10 | Gram-Utthan | Food Kit | 1500 |
| 11 | FINISH SOCIETY | Energy Efficient Lights Solar Lights (10000 beneficiaries @2 each family. 1000 solar light for 1000 families). | 110000 |
| Total | | | 57,225 nos. of affected families benefited |





Recovery Support:

| Project Title | Supported by | Name of block / District | Intervention | Beneficiaries |
|--|--|--------------------------------|--|--|
| 1. Cyclone Recovery Support to the FANI Affected Families in Puri District | Terre Des Hommes Foundation | Nimapada , Puri | Cash for work (wage labour) | 97 HHs |
| | | | Keyhole garden support | 25 HHs |
| | | | Fruit sapling support | 211 HHs |
| | | | Seeds support | 125 HHs |
| | | | WASH improvement | 211 HHs |
| | | | Child Protection Activities (PSS) | 2 Schools & 3 Anganwadi Centers |
| 2. Post Cyclone FANI Integrated Shelter Response in Odisha | Terre Des homes (TDH) & Swiss Solidarity | Pipili & Nimapada Blocks, Puri | Transitional Shelter construction with Sanitation | 150 |
| | | | WASH improvement | 12 villages |
| | | | Child Friendly Spaces Child Protection Psychosocial Support (PSS) | 12 villages |
| 3. Post FANI Recovery Management in Agriculture, Horticulture and Livestock. | UNDP | Satyabadi block, Puri | Micro planning with Fani affected households through MGNREGS Nurseries for fruit bearing trees and seed kit distribution Backyard vegetable gardens and demo of nutrition plots Capacity Building on income generation programme Markets linkages in area of poultry, dairy, goatery | 1200 families benefited with different livelihood inputs with technical support. 5000 Man days created through MGNREGS by mobilizing PRI & Block Officials |

Supported by TDH





Supported by UNDP



CHAPTER-8

GU's DISTRICT RESOURCE CENTRE (DRC), NUAPADA:

One of the institutional mechanisms desired to take proactive steps to address the area of concern is the creation of District Resource Centre (DRC). The DRC helps to identify and provide training in conventional and non-conventional trades specifically through creation of Self Help Groups. The Centre promotes micro-enterprise development and establishes effective marketing linkages. The centre forms different livelihood collectives, demonstrate farm mechanization for supporting the small and marginal farmers including female farmers. Also, it provides forward and backward linkages with funders offering grants, financial institutions, development and commercial banks, agencies offering loan.

REACHING OUT:

INFORMATION, EDUCATION & COMMUNICATION: Information, Education and Communication have a vital role in bringing about behaviour -change in the community regarding RCH Programmes. The main objective of all IEC activities is to encourage people for adopting positive attitude towards issues related to reproductive and Child Health issues thereby improving the quality of life. One important aspect of any IEC interventions is to maintain the continuity and consistency of the messages so that the same are re-enforced and strengthened and ultimately are adopted by the people as way of life.

COLLABORATION & STRATEGIC PARTNERSHIP: GU gets involved with programmatic & economic activities. To carry out these activities, the organization has ongoing collaborations and strategic partnership with regional, national and international Donor Agencies and trying more & more to bring their attention towards our operational area.

ADVOCACY, NETWORKING AND GOVERNANCE: Efforts are being undertaken to strengthen the network for wider reach and impact. We firmly believe that the field of sustainable development is a cooperative one, not a competitive one. If we are to achieve the high goals we set, we must combine our efforts with those of other actors. All stakeholders from government and corporate to civil society and donor agencies have different skills that together can help achieve the desired results. Over the last year we have endeavored to build networking with

- Sa-Dhan
- INAFI India
- Planet Finance
- Access Development
- South Asia Microfinance Network (Acted)
- Member of National Coalition Network for supporting unorganized sector workers
- State level Net work member for child Protection

Civil Society Organizations (CSOs): We work closely with other NGOs, exchanging knowledge and information and also drawing upon their expertise in their field and sharing our own.

Government: Both Govt. & Non Govt. Organizations extend their funding and non-funding support to Gram-Utthan to run the activities smoothly. To sustain the activities, efforts are also made to mobilize local resources & generate income through different IGPs.

International Exposure

International Exposure to German



International Workshop attended



"If everyone is moving forward together, then success takes care of itself".

-By Henry Ford

We for others

AWARD AND RECOGNITION FOR INNOVATION EXCELLENCE

PARAMPARA AWARD:

2018-19: Gram-Utthan was recipient of the 'PARAMPARA' Award for “Empowering Women, Empowering Society” and his distinguished contribution in the field of innovation for the betterment of the rural poor. This award was received by Shree Govind Chandra Dash, Secretary and Founder of Gram-Utthan. The award was given by former Hon'ble Science and Technology Minister Dr. Harsh Vardhan, the present Union Health Minister, Government of India during the award ceremony of the 'PARAMPARA'. This award is a unique initiative of **Parichay Foundation, New Delhi** to identify, reward and recognize grassroots leaders and innovators for their exemplary courage, commitment and confidence that has enabled them to overcome all adversities, making them a source of inspiration for many in India. The award was powered by SBI & LIC.

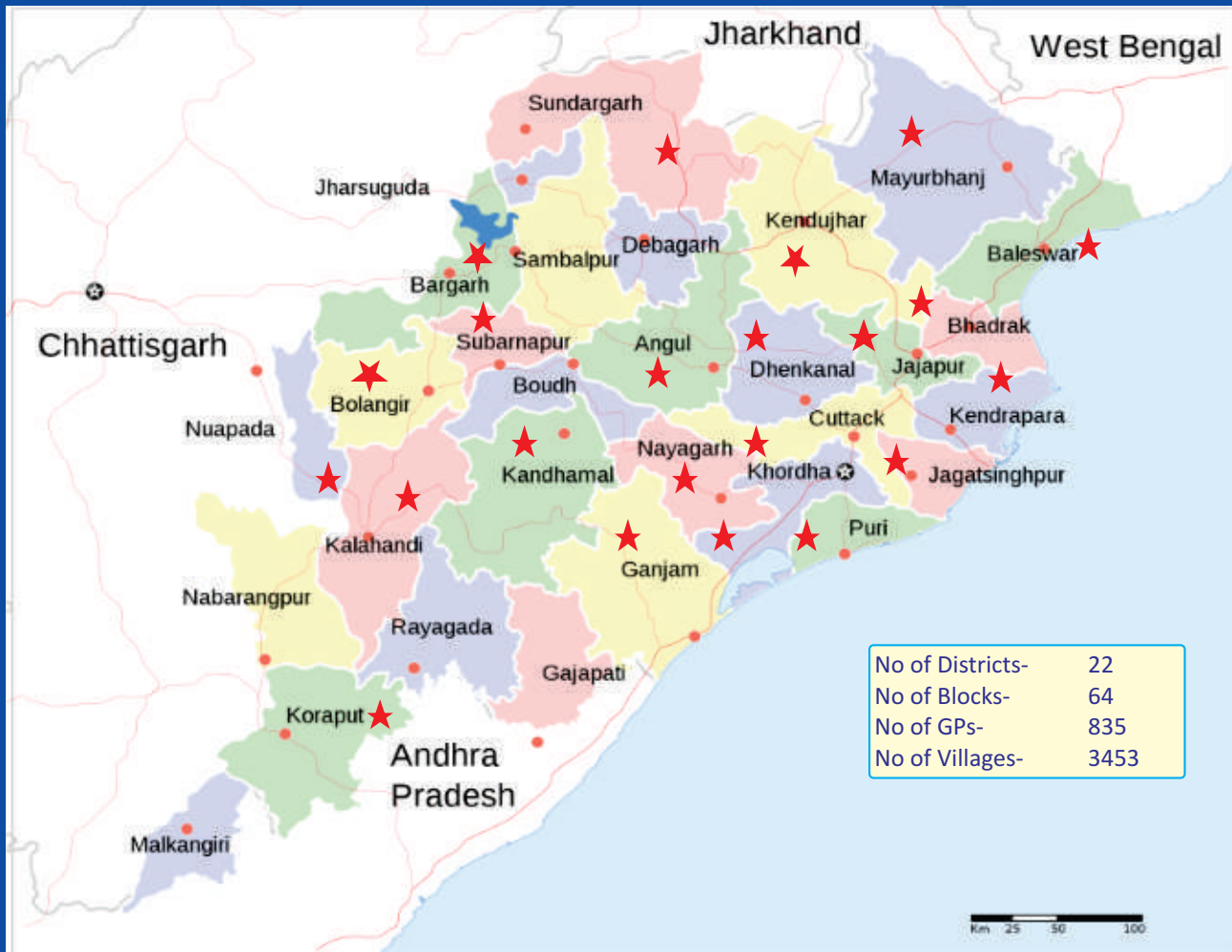


HABITAT INNOVATION AND IMPACT AWARDS

2019: Gram-Utthan has been awarded Habitat Innovation and Impact Awards 2019 for impacting society, through innovation in housing, sanitation and disaster response. Gram-Utthan was awarded in a prestigious and powerful platform during the 7th Asia Pacific Housing Forum held on 18th- 19th July 2019, at India Habitat Center, New Delhi.



OPERATIONAL AREA:



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